

About Econocom

Econocom designs, finances and oversees companies' digital transformation. With over 8,500 employees in 19 countries and revenue in excess of €2 billion, Econocom has all the requisite abilities to ensure the successful implementation of large-scale digital projects: consulting, sourcing and technology management & financing of digital assets, infrastructure, application and business solution services, and project financing.

The Econocom Group share (BE0974266950 - ECONB) has been listed on the Euronext NYSE in Brussels since 1986 and is part of the BelMid and Tech40 indices.

For further information:

www.econocom.com – Follow us on

Twitter: http://twitter.com/econocom_fr

CONTACT:

Yann Seillac

Press Department: Elan-Edelman

Tel. +33 (0)1 86 21 50 18

yann.seillac@elanedelman.com

ECONOCOM REACHES A LANDMARK IN ITS PARTNERSHIP WITH MICROSOFT BY SETTING UP INFEENY, A DEDICATED BUSINESS UNIT FOR MICROSOFT TECHNOLOGIES IN CLOUD AND MOBILE ENVIRONMENTS

Puteaux, 12th January 2016

By setting up Infeeny, Econocom plans to offer companies dedicated solutions for Microsoft environments to support their digital transformation. This entity marks a major new landmark in the historic partnership between Econocom and Microsoft.

infeeny | econocom

Made up of 150 consultants in France representing the full spectrum of Econocom's Microsoft expertise, Infeeny implements hybrid cloud solutions and designs and deploys collaborative tools and end-user environments.

Benefiting from both its Microsoft expertise and Econocom Group's other business lines, Infeeny offers unique solutions combining design, supply and management of software and hardware to provide organisations with a personalised environment, ideally suited to their business and end-users.

Alain Bernard, Director of Microsoft France's small and medium business and partner division, said: *"As a historic Microsoft partner that has obtained a number of accreditations, Econocom is also one of the first members of the Cloud Solution Providers programme in France. The setting up of Infeeny marks a new landmark in our partnership by offering French organisations a dedicated team specialising in Microsoft technologies to support their digital transformation."*

Guillaume Rochette, Director of Infeeny, explained: *"The creation of Infeeny addresses our clients' needs to manage the transformation of uses and implement new services. Infeeny will bring them the agility and efficiency they need to implement their projects."* He concluded: *"Infeeny will enable us to get the best from Microsoft's technologies to create innovative, business-oriented offerings which will ensure that our clients benefit from new ways of effecting the digital transformation."*

