

Econocom designs, finances and oversees companies' digital transformation. With over 9,000 employees in 19 countries and revenue in excess of €2.3 billion, Econocom has all the requisite abilities to ensure the successful implementation of large-scale digital projects: consulting, sourcing and technology management & financing of digital assets, infrastructure, application and business solution services, and project financing.

Econocom adopted European company status (*Societas Europaea*) in December 2015. The Econocom Group share has been listed on Euronext Brussels since 1986. It is part of the BEL Mid and Tech 40 indices.

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ECONOCOM CREATES A LEADER IN THE DIGITAL TRANSFORMATION SPECIALISING IN MICROSOFT TECHNOLOGIES BY MERGING INFEENY WITH MCNEXT

Puteaux, 26 September 2016 – The merger between MCNEXT and Infeeny, an entity created by Econocom in January 2016, will establish the group as one of France's top three service providers for Microsoft technologies.

Infeeny's expertise in Microsoft solutions in a cloud and mobile environment, combined with MCNEXT's skills in the field of Microsoft software solutions and development tools will enable the new company to offer an extensive range of services to assist its clients with their IT transformation. The new company will offer its services under the Infeeny brand.

This transaction marks a new strategic landmark in the development of Econocom's partnership with Microsoft: this robust new entity boasts 350 employees, nationwide coverage, access to the Swiss market and 15 areas of Microsoft Gold expertise.

Hubert de Charnacé, currently Chairman of MCNEXT, will continue to hold this position with **Guillaume Rochette** (currently Director of Infeeny) as Managing Director.

Digital agency Plaza-design, a subsidiary of MCNEXT, is also joining Infeeny. It offers advice and assistance to major groups for implementing their digital workplace.

Guillaume Rochette explained: *"This alliance creates an agile new player, with extensive skills and, as part of Econocom Group, will offer a relevant solution to address our key account customers' digital challenges. The wealth of our combined expertise will also mean we can develop original, bespoke offers for the mid-market."*

He concluded: *"Infeeny will also be one of only two players in France that can offer innovative packaged solutions for Office 365: Mozzaik365, Microsoft's collaborative and social intranet portal."*

Hubert de Charnacé added: *"Our teams' skills are perfectly complementary and we share the same vision of our business and our commitment. We will grow into a unique player in the Microsoft world as part of Econocom Group, and benefit from the entrepreneurial culture instilled by Jean-Louis Bouchard."*





About MCNEXT

MCNEXT, a consulting and engineering firm specialising in Microsoft solutions, has posted strong growth since its inception in 2007 (over 200 employees). Established in Paris, Lyon and Geneva, it specialises in five areas: Communication & Collaborative, Applications & Digital, Decisional & Big Data, Integration & Referential and Customer Relationship Management. MCNEXT has obtained 5 Microsoft Gold accreditations and has been selected for dedicated programmes for launching new releases, with the aim of conducting preliminary analyses. The group also benefits from the know-how of its digital agency Plaza-design.

To find out more: www.mcnext.com

Plaza-design, MCNEXT's Digital Agency

The agency offers consulting services on strategic aspects of its clients' projects and oversees all the creative and integration phases. Its expertise in Microsoft technologies and customer satisfaction-oriented approach make it a dedicated, committed partner for the long term. To find out more: www.plaza-design.com