

### About Econocom

Econocom designs, finances and oversees companies' digital transformation. With over 8,500 employees in 19 countries and revenue in excess of €2 billion, Econocom has all the requisite abilities to ensure the successful implementation of large-scale digital projects: consulting, sourcing and technology management & financing of digital assets, infrastructure, application and business solution services, and project financing.

The Econocom Group share (BE0974266950 - ECONB) has been listed on the Euronext NYSE in Brussels since 1986 and is part of the BelMid and Tech40 indices.

For further information:  
www.econocom.com – Follow us on  
Twitter: [http://twitter.com/econocom\\_fr](http://twitter.com/econocom_fr)

### CONTACT:

**Yann Seillac**  
Press Department: Elan-Edelman  
Tel. +33 (0)1 86 21 50 18  
[yann.seillac@elanedelman.com](mailto:yann.seillac@elanedelman.com)

## ECONOCOM AND MICROSOFT CREATE DIGIT-ALL WINDOWS: A SOLUTION RENAULT HAS ALREADY CHOSEN FOR ITS FRENCH SALES NETWORK

Puteaux, 14 January 2015

To celebrate their historic partnership, Econocom and Microsoft have created the first modular Microsoft environment-based solution charged as an all-inclusive fee, "Digit-all Windows". Designed for the end-user and combining hardware, applications, hosting and related services, it provides an ultra-flexible solution to address organisations' requirements in terms of business, security, access and availability.

**Digit-all Windows is a flexible economic model that's ideally suited to large organisations.**

The added value of this unique model is the end-to-end governance Econocom provides, with a highly flexible business model based on a monthly fee per user and covering a full range of services. In addition, Digit-all benefits from the full range of expertise of the new [Infeeny business unit](#) Econocom set up at the beginning of this year, which is dedicated to Microsoft technologies in cloud and mobile environments.

Digit-all Windows addresses companies' need for effective end-user environments. On the one hand, these companies have to cope with the diversity of their multi-connected employees' equipment, sometimes as part of a BYOD policy and guarantee security for heterogeneous systems and OS, whilst on the other hand, ever-faster advances in technology mean there is an almost constant demand for equipment upgrades.

*"The pace of innovation has never been so fast. Every month, software solutions have new capabilities," explained Alain Crozier, Chairman of Microsoft France. "To assist businesses with their digital transformation, Econocom combines, with Digit-all Windows, last-generation devices with the best Microsoft technologies: Windows 10, Office 365, Enterprise Mobility Suite and Azure, with constant updates. Employees can thus benefit from the most effective digital equipment and increased professional agility."*

*"Digit-all Windows is an innovative offering covering the entire value chain, from devices to cloud-hosted applications, with single governance provided by Econocom. Microsoft is currently one of the only players that can offer solutions with such a wide range of functionalities," said Bruno Grossi, Executive Director of*



Econocom. *"It's already been chosen by some of our key clients, and illustrates Econocom's ability to assist organisations with consulting, integration and coordination for their digital projects,"* he added.

## **With Digit-all Windows, Econocom assists Renault in digitalising its after-sales process**

Renault chose the "Digit-all Windows" solution as part of its "R-Book Service" digital transformation project in its repair workshops.

This customised solution is covered by a 360° service contract including supply of the device, management, mobile app hosting, Microsoft's System Center Configuration Manager solution (SCCM) and business continuity. Charged as a monthly fee per tablet, this use-based economic model means clients can bring costs in line with their business.

Over 2,000 Windows tablets will be remotely administrated by a secure infrastructure at the Econocom Cloud Center platform.

*"We implemented this project to enable our service agents to have a more proactive approach and access to all the information they need to assist our customers. The tablets offer a more agile way of receiving customers as well as simplifying administrative tasks, thus ensuring a better customer relationship. Econocom offered us a personalised solution, perfectly in line with our network and objectives. The SCCM solution, for example, with Renault's security system, means we can now deploy the tablet across our entire network,"* explains **Georges Miniscloux**, IT Manager for Renault's R-Book Service project.

