

Econocom designs, finances and oversees companies' digital transformation. With 10,000 employees in 19 countries and revenue in excess of €2.5 billion, Econocom has all the requisite abilities to ensure the successful implementation of large-scale digital projects: consulting, sourcing and technology management & financing of digital assets, infrastructure, application and business solution services, and project financing.

Econocom has adopted European company status (*Societas Europaea*). The Econocom Group share has been listed on Euronext Brussels since 1986. It is part of the BEL Mid and Family Business indices.

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ECONOCOM SETS UP A DEDICATED ROBOTICS DIVISION

Puteaux, 13th July 2017 – Econocom has reached a new milestone in accelerating the digital transformation of businesses by creating Econobots, a new business unit entirely dedicated to service robotics.

IDC predicts that the robotics market will enjoy an annual growth rate exceeding 20% over the next few years, driven by technological developments in artificial intelligence (AI) and the cloud.

Used in sectors such manufacturing and e-commerce, robots offer a number of benefits. Autonomous and smart, they simplify and automate tasks whilst increasing reliability of execution. Other industries such as healthcare, logistics, food and transport are also adopting the technology.

It is for this reason that Econocom has set up a dedicated robotics division, called Econobots. David Lemaitre and Grégory Lebourdais will be joining Chockri Baaziz' (founder and director of Econobots) teams. Both previously worked for EOS Innovation, a recognised specialist in the service robotics market which co-developed "Captain DC," a robotised data centre maintenance and surveillance

assistant, with Econocom in 2016.

"By manufacturing and integrating our own robotics solutions in-house, we'll be able to address new digital uses perfectly," said **Chockri Baaziz**.

"Creating Econobots will firmly establish Econocom in robotics, pioneering technology in the digital world that has become essential for today's society. This unique approach will enable us to address the market in an innovative way with an end-to-end offering," added **Philippe Borfiga**, Deputy Managing Director of Services at Econocom.